

Dimas Douglas Tomelin

Vice President of Strategy, Digital and Innovation



Dimas Douglas Tomelin is the Senior Vice President of Strategy, Digital and Innovation for Embraer S.A. since March 2023, being responsible for developing and driving strategic plans across all Embraer Businesses Units, which encompasses the growth drivers and avenues, investments and initiatives that enables the execution of the global strategy. Partnerships, and alliances are also part of his responsibilities.

On the Digital Transformation area is responsible for evolving business digitalization seeking revenue growth and profitability increase through efficiency gain. As innovation strategy, his focus is to create new opportunities leveraging the company's capabilities and disruptive innovation.

Prior to his current position, Dimas was Vice President of Business Strategy for Embraer Defense & Security, an Embraer organization to serve worldwide defense customers. Dimas joined the company in 2001 as member of a team focused on new products development, with leadership assignments for Engineering and Program Management on Executive Aviation and Defense & Security.

He is a specialist on enterprise leadership and holds an engineering bachelor's degree from the State University of Santa Catarina.